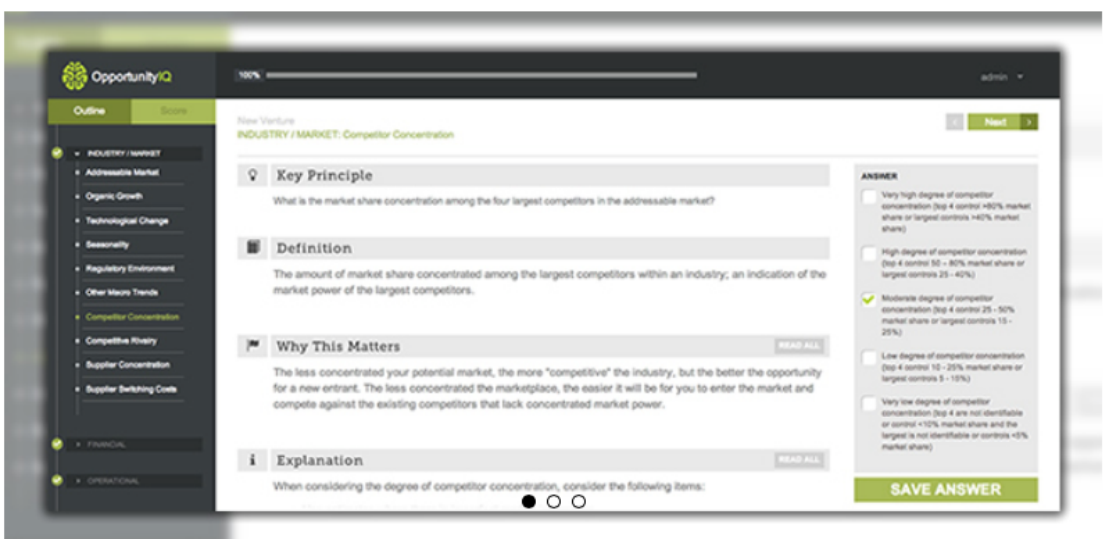
Whether or not your
OPPORTUNITY
---FAILS---
is predictable

We just thought
you'd like to
KNOW NOW

Get Started

If you're
PASSIONATE
about your
OPPORTUNITY

Then we're your
LOGICAL
thought partner



Dashboard for Success

See the full spectrum of potential of your opportunity or existing business. Review your strengths and weaknesses in one place and share the results with your partners, advisors, and investors.

Key questions you need to ask

When you are optimistic and emotional about your opportunity, it's hard to be objective and ask the difficult questions that need to be asked. Rigorously evaluate your opportunity with 50+ of the most critical questions that need to be analyzed.

Actionable Results

Go beyond asking questions and learn what aspects of your opportunity need to be adjusted to dramatically increase your chance of success.

Get Started

IDEAL FOR ALL TYPES OF OPPORTUNITIES

Startup Entrepreneurs

Graphic icon here

Improve your business plan and your chances of success

Business Owners

Graphic icon here

Improve your current business growth and profitability

Investors and Acquirers

Graphic icon here

Choose the best deals and improve your ROI

Product Development

Graphic icon here

Focus on developing and introducing the best new offerings

Consultants and Advisors

Graphic icon here

Increase your ability to deliver measurable impact to your clients

Startup Incubator

Graphic icon here

Provide additional value and mentoring to incubated companies

Get Started

CONTACT US

Your Name (required)

Your Email (required)

Your Message

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ABOUT OPPORTUNITYIQ

As the saying goes "wisdom comes from experience and experience comes from making mistakes," and many of the principles Wade Myers developed and built into the Opportunity IQ came out of the crucible of calamity caused by his own mistakes. Most notably, Wade founded a red-hot dot com in 1999 that swung from stunning success to disaster in the blink of an eye when the market starting to melt down and investment capital fled the space and his company. Like many entrepreneurs at the time, Wade had jumped enthusiastically into an internet business opportunity and let his optimism get in the way of careful planning and analysis.

His experience compelled him to analyze what went wrong and he committed to becoming a more astute student of business (he was at the time a research fellow/business case author for Harvard Business School where he'd received his MBA as a Baker Scholar graduate). He invested countless hours analyzing the thousands of business cases he'd studied at business school, thousands of business articles he'd read, and numerous business plans he'd reviewed as a venture investor. His research eventually led to the development of the Opportunity IQ that embodies a plethora of proven principles that can be applied to any business opportunity at any stage to help determine success or failure – and, importantly – the analysis clearly points out the inherent weaknesses and what to do to improve the opportunity's potential outcome.

THE BOLDMORE NETWORK

startup FINANCIAL MODEL
The best startup financial planning tool in the world.

BizDevDocs
Powerful, simple and inexpensive legal and business planning templates.

BOLDMORE GROWTH PARTNERS
Growth Strategy Consulting

Note: You can see the existing site here: http://opportunityiq.com